



# SPONSORSHIP OPPORTUNITIES



**COMPREHENSIVE EXHIBITION ON  
AYURVEDA | YOGA | NATUROPATHY | UNANI | SIDDHA | SOWA-RIGPA |  
HOMOEOPATHY & CONFERENCE ON AYUSH and WELLNESS**

[www.internationalarogya.com](http://www.internationalarogya.com)



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## **Diamond Sponsor: INR 20 Lakh (2 Nos)**

36 SQM Bare Space

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### **CONFERENCE / KNOWLEDGE SHARING PROGRAM BENEFITS**

- 4 Complimentary Conference passes\*
- 1 Speaking slot (Business Conference)

### **PROMOTION & BRANDING**

- 200 Complimentary Business Invitee Tickets (Limited Access to Exhibition area only)
- Front/Back Inside, Double Spread Color - Complimentary Advertisement in Show Directory
- 1 Full Page - Sponsor Company Profile in Show Catalogue
- Exclusive Sponsor Logo Branding at Venues
- Sponsor Logo in Sponsor page of Show Directory
- Sponsor Logo on visitor promotion emails
- Sponsor Logo on pre-event marketing emails
- Sponsor Logo on website homepage
- Sponsor Logo on Thank You Sponsor Panel (Only Exhibition)
- 1 Exclusive Hoarding at the venue

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## **Gold Sponsor: INR 15 Lakh (4 Nos)**

27 SQM Bare Space

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### **CONFERENCE / KNOWLEDGE SHARING PROGRAM BENEFITS**

- 3 Complimentary Conference passes\*
- 1 Speaking slot (Business Conference)

### **PROMOTION & BRANDING**

- 200 Complimentary Business Invitee Tickets (Limited Access to Exhibition area only)
- Double Spread color page - Complimentary Advertisement in Show Directory
- 1 Full Page - Sponsor Company Profile in Show Catalogue
- Exclusive Sponsor Logo Branding at Venues
- Sponsor Logo in Sponsor page of Show Directory
- Sponsor Logo on visitor promotion emails
- Sponsor Logo on pre-event marketing emails
- Sponsor Logo on website homepage
- Sponsor Logo on Thank You Sponsor Panel (Only Exhibition)
- 1 Exclusive Hoarding at the venue

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## **Silver Sponsor: INR 10 Lakh (4 Nos)**

18 SQM Bare Space

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### **CONFERENCE / KNOWLEDGE SHARING PROGRAM BENEFITS**

- 2 Complimentary Conference passes\*
- 1 Speaking slot (Business Conference)

### **PROMOTION & BRANDING**

- 200 Complimentary Business Invitee Tickets (Limited Access to Exhibition area only)
- 1 Full Page color - Complimentary Advertisement in Show Directory
- 1 Full Page - Sponsor Company Profile in Show Catalogue
- Exclusive Sponsor Logo Branding at Venues
- Sponsor Logo in Sponsor page of Show Directory
- Sponsor Logo on visitor promotion emails
- Sponsor Logo on pre-event marketing emails
- Sponsor Logo on website homepage
- Sponsor Logo on Thank You Sponsor Panel (Only Exhibition)
- 1 Exclusive Hoarding at the venue

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## **Delegate Kit Sponsor: INR 10 Lakh (1 No.)**

18 SQM Bare Space

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### **CONFERENCE / KNOWLEDGE SHARING PROGRAM BENEFITS**

- 2 Complimentary Conference passes\*

### **PROMOTION & BRANDING**

- 100 Complimentary Business Invitee Tickets (Limited Access to Exhibition area only)
- 1 Full Page Color - Complimentary Advertisement in Show Directory
- 1 Full Page - Sponsor Company Profile in Show Catalogue
- Exclusive Sponsor Logo Branding at Venues
- Sponsor Logo in Sponsor page of Show Directory
- Sponsor Logo on visitor promotion emails
- Sponsor Logo on pre-event marketing emails
- Sponsor Logo on website homepage
- Sponsor Logo on Thank You Sponsor Panel (Only Exhibition)
- Logo on Delegation kit and company brochure inside the kit

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## **Lunch Sponsor: INR 10 Lakh (1 No.)**

18 SQM Bare Space

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### **CONFERENCE / KNOWLEDGE SHARING PROGRAM BENEFITS**

- 2 Complimentary Conference passes\*

### **PROMOTION & BRANDING**

- 100 Complimentary Business Invitee Tickets (Limited Access to Exhibition area only)
- 1 Full Page Color - Complimentary Advertisement in Show Directory
- 1 Full Page - Sponsor Company Profile in Show Catalogue
- Exclusive Sponsor Logo Branding at Venues
- Sponsor Logo in Sponsor page of Show Directory
- Sponsor Logo on visitor promotion emails
- Sponsor Logo on pre-event marketing emails
- Sponsor Logo on website homepage
- Sponsor Logo on Thank You Sponsor Panel (Only Exhibition)

# SPONSORSHIP OPPORTUNITIES

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## Networking Dinner Sponsor: INR 10 Lakh (1 No.) 18 SQM Bare Space

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### CONFERENCE / KNOWLEDGE SHARING PROGRAM BENEFITS

- 2 Complimentary Conference passes\*

### PROMOTION & BRANDING

- 100 Complimentary Business Invitee Tickets (Limited Access to Exhibition area only)
- 1 Full Page Color - Complimentary Advertisement in Show Directory
- 1 Full Page - Sponsor Company Profile in Show Catalogue
- Exclusive Sponsor Logo Branding at Venues
- Sponsor Logo in Sponsor page of Show Directory
- Sponsor Logo on visitor promotion emails
- Sponsor Logo on pre-event marketing emails
- Sponsor Logo on website homepage
- Sponsor Logo on Thank You Sponsor Panel (Only Exhibition)

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## Visitor Carry Bag Sponsor: INR 5 Lakh (1 No.) 18 SQM Bare Space

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### CONFERENCE / KNOWLEDGE SHARING PROGRAM BENEFITS

- 2 Complimentary Conference passes\*

### PROMOTION & BRANDING

- 100 Complimentary Business Invitee Tickets (Limited Access to Exhibition area only)
- 1 Full Page Color - Complimentary Advertisement in Show Directory
- 1 Full Page - Sponsor Company Profile in Show Catalogue
- Exclusive Sponsor Logo Branding at Venues
- Sponsor Logo in Sponsor page of Show Directory
- Sponsor Logo on pre-event marketing emails
- Sponsor Logo on website homepage
- Sponsor Logo on Thank You Sponsor Panel (Only Exhibition)
- Logo on Visitor Carry Bag

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## Registration Desk Sponsor: INR 5 Lakh (1 No.) 18 SQM Bare Space

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### CONFERENCE / KNOWLEDGE SHARING PROGRAM BENEFITS

- 2 Complimentary Conference passes\*

### PROMOTION & BRANDING

- 100 Complimentary Business Invitee Tickets (Limited Access to Exhibition area only)
- 1 Full Page Color - Complimentary Advertisement in Show Directory
- Half Page - Sponsor Company Profile in Show Catalogue
- Exclusive Sponsor Logo Branding at Venues
- Sponsor Logo in Sponsor page of Show Directory
- Sponsor Logo on pre-event marketing emails
- Sponsor Logo on website homepage
- Sponsor Logo on Thank You Sponsor Panel (Only Exhibition)
- Logo on Registration Desk

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## Lanyard & Badge Sponsor: INR 5 Lakh (1 No.) 18 SQM Bare Space

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### CONFERENCE / KNOWLEDGE SHARING PROGRAM BENEFITS

- 2 Complimentary Conference passes\*

### PROMOTION & BRANDING

- 100 Complimentary Business Invitee Tickets (Limited Access to Exhibition area only)
- 1 Full Page Color - Complimentary Advertisement in Show Directory
- Half Page - Sponsor Company Profile in Show Catalogue
- Exclusive Sponsor Logo Branding at Venues
- Sponsor Logo in Sponsor page of Show Directory
- Sponsor Logo on pre-event marketing emails
- Sponsor Logo on website homepage
- Sponsor Logo on Thank You Sponsor Panel (Only Exhibition)
- Logo on Lanyard & Badge

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## Official Airline Sponsor: INR 5 Lakh (2 Nos) 9 SQM Bare Space

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### CONFERENCE / KNOWLEDGE SHARING PROGRAM BENEFITS

- 1 Complimentary Conference pass\*

### PROMOTION & BRANDING

- 100 Complimentary Business Invitee Tickets (Limited Access to Exhibition area only)
- 1 Full Page Color - Complimentary Advertisement in Show Directory
- Half Page - Sponsor Company Profile in Show Catalogue
- Exclusive Sponsor Logo Branding at Venues
- Sponsor Logo in Sponsor page of Show Directory
- Sponsor Logo on visitor promotion emails
- Sponsor Logo on pre-event marketing emails
- Sponsor Logo on website homepage
- Sponsor Logo on Thank You Sponsor Panel (Only Exhibition)

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## Show Directory Sponsor: INR 3 Lakh (1 No.) 9 SQM Bare Space

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### CONFERENCE / KNOWLEDGE SHARING PROGRAM BENEFITS

- 1 Complimentary Conference pass\*

### PROMOTION & BRANDING

- 2 Page Color - Complimentary Advertisement in Show Directory
- Full Page - Sponsor Company Profile in Show Catalogue
- Exclusive Sponsor Logo Branding at Venues
- Sponsor Logo in Sponsor page of Show Directory
- Sponsor Logo on visitor promotion emails
- Sponsor Logo on pre-event marketing emails
- Sponsor Logo on website homepage
- Sponsor Logo on Thank You Sponsor Panel (Only Exhibition)
- Logo on Cover Page



# SPONSORSHIP OPPORTUNITIES



## VIP LOUNGE SPONSOR: INR 5 Lakh (1 No.) 9 SQM Bare Space

### CONFERENCE / KNOWLEDGE SHARING PROGRAM BENEFITS

- 1 Complimentary Conference pass\*

### PROMOTION & BRANDING

- 100 Complimentary Business Invitee Tickets (Limited Access to Exhibition area only)
- 1 Full Page Color - Complimentary Advertisement in Show Directory
- Half Page - Sponsor Company Profile in Show Catalogue
- Exclusive Sponsor Logo Branding at Venues
- Sponsor Logo in Sponsor page of Show Directory
- Sponsor Logo on visitor promotion emails
- Sponsor Logo on pre-event marketing emails
- Sponsor Logo on website homepage
- Sponsor Logo on Thank You Sponsor Panel (Only Exhibition)
- Logo on VIP Lounge

## PEN SPONSOR: INR 2 Lakh (1 No.) 9 SQM Bare Space

### CONFERENCE / KNOWLEDGE SHARING PROGRAM BENEFITS

- 1 Complimentary Conference pass\*

### PROMOTION & BRANDING

- 100 Complimentary Business Invitee Tickets (Limited Access to Exhibition area only)
- 1 Full Page Color - Complimentary Advertisement in Show Directory
- Full Page - Sponsor Company Profile in Show Catalogue
- Exclusive Sponsor Logo Branding at Venues
- Sponsor Logo in Sponsor page of Show Directory
- Sponsor Logo on visitor promotion emails
- Sponsor Logo on pre-event marketing emails
- Sponsor Logo on website homepage
- Sponsor Logo on Thank You Sponsor Panel (Only Exhibition)
- Logo on Pen which will be distributed among delegates and hosted delegates

## SHUTTLE SPONSOR: INR 2 Lakh (1 No.) 9 SQM Bare Space

### CONFERENCE / KNOWLEDGE SHARING PROGRAM BENEFITS

- 1 Complimentary Conference pass\*

### PROMOTION & BRANDING

- 100 Complimentary Business Invitee Tickets (Limited Access to Exhibition area only)
- 1 Full Page Color - Complimentary Advertisement in Show Directory
- Full Page - Sponsor Company Profile in Show Catalogue
- Exclusive Sponsor Logo Branding at Venues
- Sponsor Logo in Sponsor page of Show Directory
- Sponsor Logo on visitor promotion emails
- Sponsor Logo on pre-event marketing emails
- Sponsor Logo on website homepage
- Sponsor Logo on Thank You Sponsor Panel (Only Exhibition)
- Logo at prominent location inside and outside of Shuttles moving inside Exhibition Area

## KEY CHAIN SPONSOR: INR 2 Lakh (1 No.) 9 SQM Bare Space

### CONFERENCE / KNOWLEDGE SHARING PROGRAM BENEFITS

- 1 Complimentary Conference pass\*

### PROMOTION & BRANDING

- 100 Complimentary Business Invitee Tickets (Limited Access to Exhibition area only)
- 1 Full Page Color - Complimentary Advertisement in Show Directory
- Full Page - Sponsor Company Profile in Show Catalogue
- Exclusive Sponsor Logo Branding at Venues
- Sponsor Logo in Sponsor page of Show Directory
- Sponsor Logo on visitor promotion emails
- Sponsor Logo on pre-event marketing emails
- Sponsor Logo on website homepage
- Sponsor Logo on Thank You Sponsor Panel (Only Exhibition)
- Logo on Pen which will be distributed among delegates and hosted delegates

**For details, please contact:**

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